



University System of Georgia
Creating A More Educated Georgia

***Office of International Education,
University System of Georgia
Report of International Activities 2009-2014***

Dear Chancellor Huckaby and Dr. Davis:

The Office of International Education is excited to provide a report compiling international education data from USG schools from 2009 to 2014, which is the most currently available information provided by the Institute of International Education. Prior to 2009 an International Briefing Book was released each year by the former iteration of the Office of International Education. Much of the information provided in the Briefing Book was very valuable to the University System office for reviewing and overseeing metrics for our institutions and to the institutions themselves for benchmarking and program reflection. The data provided in this report has been collected from all USG institutions via Fall Semester Enrollment Reports, specific requests and IIE Open Doors reports.

The mission of the Office of International Education (OIE) of the University System of Georgia (USG) is to strengthen the global dimensions of teaching, learning, research, and service throughout the University System of Georgia. The goals are to ensure that all USG students attain an appropriate level of international knowledge and understanding that enables them to participate fully and successfully in a global society, and to provide professional development opportunities for faculty and staff to create expanding levels of international knowledge at USG institutions.

The mission of the OIE works to implement the USG's 2013 Strategic Plan, which under Strategic Imperative 2 states:

Make a commitment to International Education: The USG is committed to increasing international education opportunities through student and faculty exchanges and to ensure that all students in the system graduate as active and aware participants in the global economy and society.

This report will not only highlight the international activity of all USG institutions over the past 6 years but will also highlight how current international programs are supporting the USG Strategic Plan. Additionally, at the end of the report we have made recommendations and goals to help all USG schools attain internationalization.

Please see this compilation of data as a starting point. Over time we hope to provide more comprehensive and detailed data. If there is specific data you would like to see please contact me and I will work to include it in the future.

I hope that the information provided in this report is informative and useful and I look forward to working with you to advance international education within the USG.

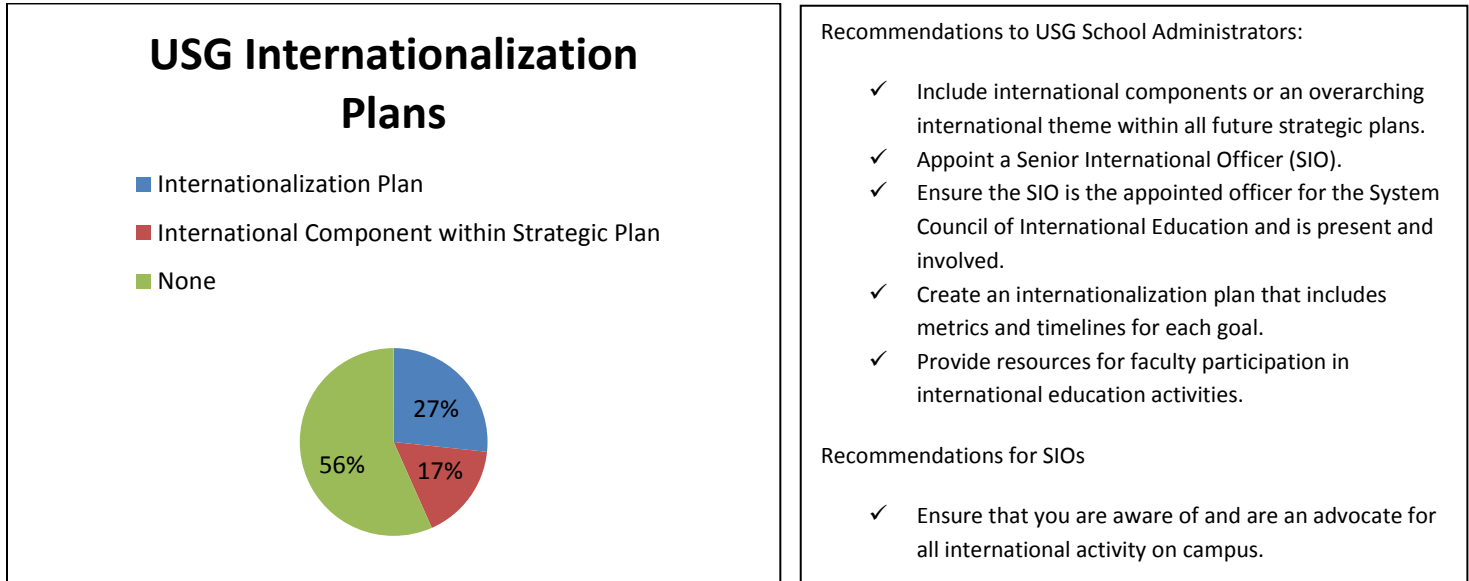
Office of International Education

Tammy Rosner
Director, International Student and Scholar Services

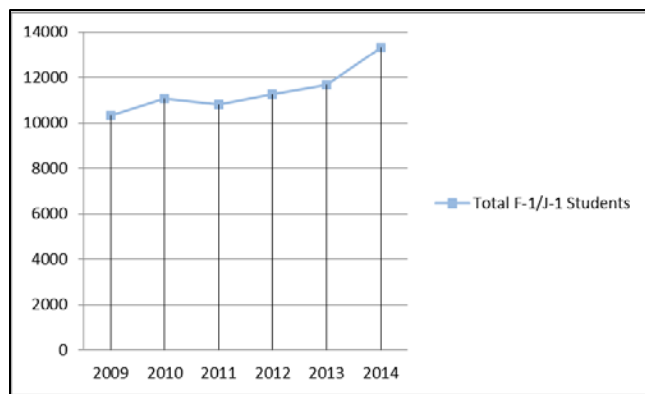
Executive Summary

The ideals of internationalization for USG schools contained within the mission of the Office of International Education and the USG strategic plan are being upheld each day by the international staff in each of our 29 institutions. But as evident from the highlighted data below and within the following report, more can be done to be on par with national levels. Therefore, recommendations to reach internationalization standards are included.

USG School Administrations: A recent survey of USG schools shows that only 44% of our schools are addressing Internationalization campus wide.



International Student and Scholars Offices: To be on par with national growth trends regarding international student enrollment, USG schools need to enroll approximately \$1,702 more international students.



- Recommendations to International Student and Scholar Offices:**
- ✓ Confirm that the PDSO/RO on your campus has received sufficient training in the Federal Regulations pertaining to student and scholar visa categories and attends updated training on a tri-annual basis, at minimum.
 - ✓ Complete the IIE Open Doors report each year.
 - ✓ Create and maintain documented policies and practices regarding F-1 and J-1 students.

Study Abroad Offices: Despite the large numbers of students that study abroad in our Research Institutions, overall the USG percentage of students that study abroad has remained stagnant for 6 years.

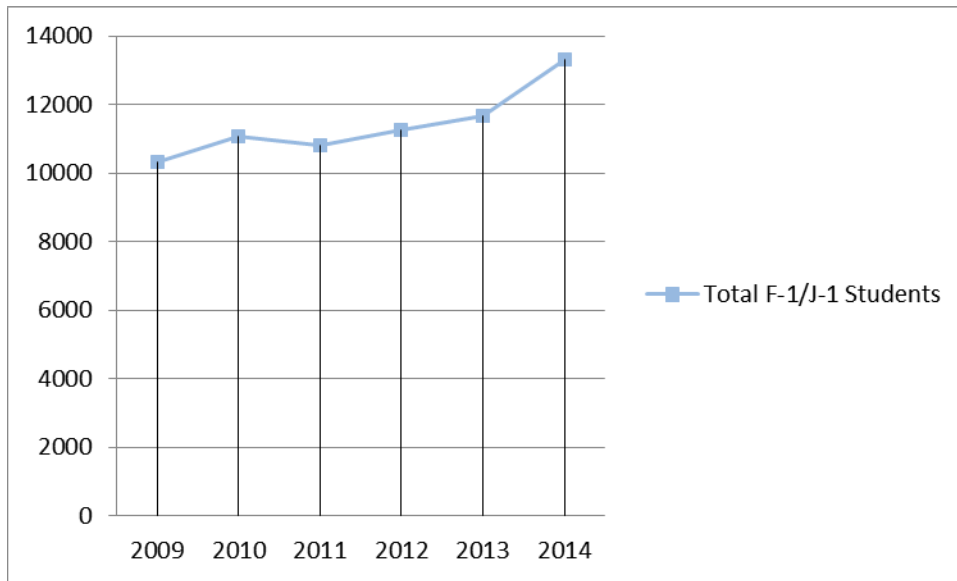
	2009	2010	2011	2012	2013	2014
Percentage of USG Students Studying Abroad	2%	2%	2%	2%	2%	3%

- Recommendations for Study Abroad Offices:**
- ✓ Complete the IIE Open Doors report.
 - ✓ Ensure that all Study Abroad staff obtains Title IX training.
 - ✓ Ensure that the Senior Study Abroad staff on your campus obtains continual and relevant risk management training.

International Students and Scholars [2009-2014]

International students and scholars are an essential aspect of a global education experience for USG students. They bring diverse cultures, perceptions and approaches to learning to our classrooms, and help domestic students learn about the world. The Office of International Education supports advising, training, and referral services on immigration and other issues related to the over 20,000 students and scholars from other countries that are in residence at USG institutions.

Trends in International Student Enrollment: USG Totals



Data collected from IIE Open Doors Report and individual school reporting

From 2009 to 2014 there has been a 28% increase in F-1/J-1 students within USG schools.

In this same period there has been a 45% increase in F-1/J-1 students nationwide.

To be on par with nationwide growth numbers, USG institutions will need to enroll approximately 1,702 more F-1/J-1 students

International Student Percentages of total USG population 2009 -2014

	2009	2010	2011	2012	2013	2014
Total USG Enrollment	301,892	311,442	318,027	314,365	309,469	312,936
Total F-1/J-1 Students***	10,323	11,076	10,808	11,241	11,694	13,298
Percentage of International Students	3%	4%	3%	4%	4%	4%

Data collected from IIE Open Doors Report and individual school reporting

If you remove Georgia Institute of Technology from the numbers above for 2014 the percentage drops to 3%

If you remove all Research Universities for 2014 the percentage drops to 1%

International Student Percentages per Institution, Fall 2014

Research Universities

	Total Enrollment	F-1/J-1 Students	Percentage	Countries Represented*
Georgia Institute of Technology	23,108	5,035	21%	144
Augusta University	8,530	140	2%	85
Georgia State University	32,556	1,955	6%	147
University of Georgia	35,197	2,121	6%	124

Comprehensive Universities

	Total Enrollment	F-1/J-1 Students	Percentage	Countries Represented
Georgia Southern University	20,542	391	2%	88
Kennesaw State University	25,714	1,503	6%	145
University of West Georgia	12,206	199	2%	74
Valdosta State University	11,563	415	4%	71

State Universities

	Total Enrollment	F-1/J-1 Students	Percentage	Countries Represented
Albany State University	3,910	NR	Unknown	21
Armstrong State University	7,094	110	2%	43
Clayton State University	7,022	95	1%	78
Columbus State University	8,192	137	2%	66
Fort Valley State University	2,594	NR	Unknown	14
Georgia College and State University	6,772	113	2%	43
Georgia Southwestern State University	2,666	57	2%	37
Middle Georgia State University	7,927	36	<1%	55
Savannah State	4,915	56	1%	45

University				
University of North Georgia	16,064	156	1%	96

State College				
	Total Enrollment	F-1/J-1 Students	Percentage	Countries Represented
Abraham Baldwin Agricultural College	3,458	NR	Unknown	25
Atlanta Metropolitan College	3,033	NR	Unknown	37
Bainbridge State College	2,470	NR	Unknown	7
College of Coastal Georgia	3,008	NR	Unknown	33
Dalton State College	4,854	36	1%	44
Darton State College	5,623	84	1%	45
East Georgia State College	2,910	NR	Unknown	17
Georgia Gwinnett College	10,828	90	1%	103
Georgia Highlands College	5,365	NR	Unknown	50
Georgia Perimeter College	21,371	569	3%	156
Gordon State College	4,047	NR	Unknown	27
South Georgia State College	2,611	NR	Unknown	10

Data collected from IIE Open Doors Report and individual school reporting

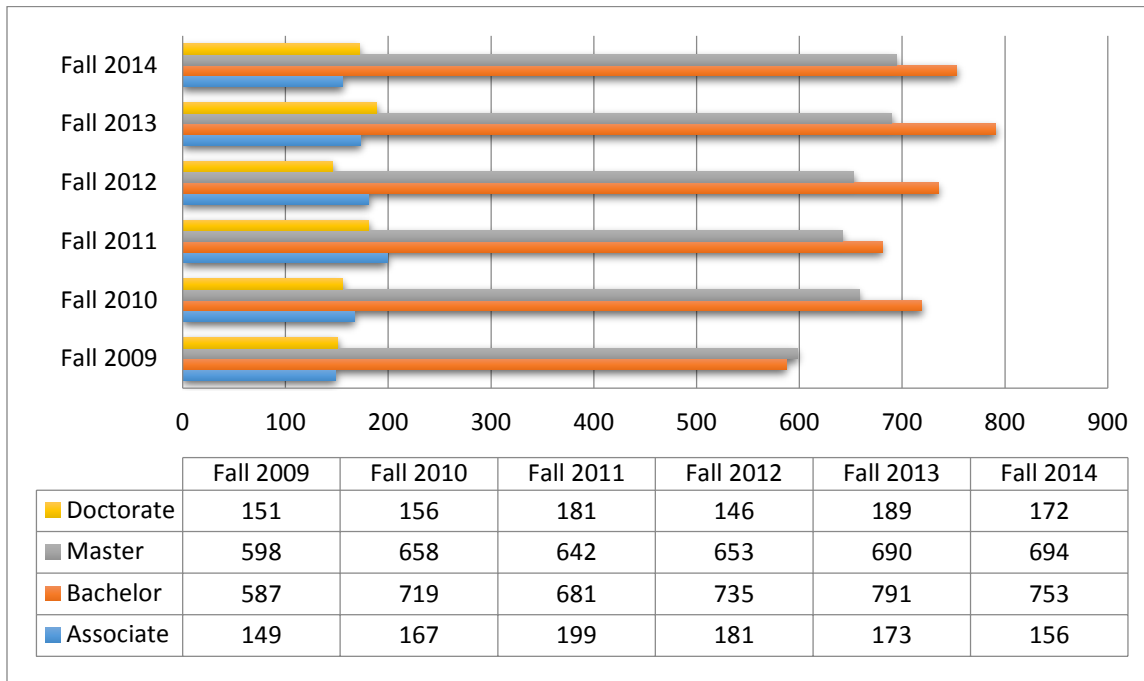
NR~ School did not report in IIE Open Doors Report

*Countries represented by all non-citizen students in attendance

Top 5 Countries of Origin 2014

Rank	USG	Nationwide
1	China	China
2	India	India
3	South Korea	South Korea
4	Mexico	Saudi Arabia
5	Vietnam	Canada

USG Degrees Awarded to Non-US Citizens Fall 2009 to Fall 2014



International Scholars, 2013/14

International scholars come to our institutions in either H-1B or J-1 status. Scholars work as tenure track professors, post-doctoral associates and as visiting research scholars. International faculty bring a unique cultural perspective to their teaching, allowing students to learn more about their respective culture. Visiting scholars that work in our labs and offices bring their cultural viewpoint to not only students and staff, but also help diversify and globalize the view of our research and work.

School	J-1	H-1B	Total
Georgia Institute of Technology	781	156	937
Augusta University	141	98	239
Georgia State University	237	106	343
University of Georgia	526	140	666

Schools with largest scholar populations

Economic Impact of International Students 2013/14

Each year, NAFSA: Association of International Educators, produces a detailed regional, state-by-state analysis on the economic benefits of spending by international students and their dependents to the U.S. economy.

The 2014-15 analysis for Georgia prepared by NAFSA is included at the end of this report as Appendix C. Some highlights of the report include:

- International students have contributed \$642.9 million to the Georgia Economy.
- International student attendance at USG schools supports 5,105 jobs in our state.

NAFSA also provides further analysis of jobs created in Georgia as a result of international student attendance and is available as Appendix D of this report. As seen in the report, jobs are supported in several industries such as transportation and dining, but the largest amount are created in the Higher Education sector where 57% of direct jobs created are a result of international student attendance within the state.

Note that the reports in Appendices C and D include public and private institutions in Georgia.

*According to NAFSA, “International students not only contribute economic value, they **build bridges** between the United States and other countries; **bring global perspectives** into U.S. classrooms and research labs; **support U.S. innovation** through science and engineering coursework, making it possible for U.S. colleges and universities to offer these courses to U.S. students; and **support programming and services on campus for all students** by paying out-of-state tuition, funded largely by non-U.S. sources.”*

USG J-1 Program

The Exchange Visitor program coordinated by the Office of International Education at the Board of Regents serves the needs of our small member institutions who host a limited number of exchange visitors on an irregular basis. The office of International Education holds authority to invite foreign individuals and delegations to Georgia for teaching, research, study and other educational exchange activities under the U.S. Department of State's J-1 Exchange Visitor Program. Those institutions include 13 state colleges and 8 state universities. All other institutions under the Board of Regents run their own J-1 Exchange Visitor Program.

Advantages of the BOR J program:

- No fees to USG schools.
 - BOR absorbs the Initial designation fee of \$1,748.00 and bi-annual Re-designation fee of \$3,982.00
- Final Annual Report prepared at the BOR office
 - BOR completes and submits required annual report to the Department of State (DOS)
- Knowledgeable BOR staff with 15+ years of experience to advise schools and J scholars on all issues and scenarios
- Ability to use any of the categories BOR is approved for (Professor, Research Scholar, Short-term Scholar, Specialist, Student and Intern)
- Department of State Required J-1 Orientation information and materials provided by BOR

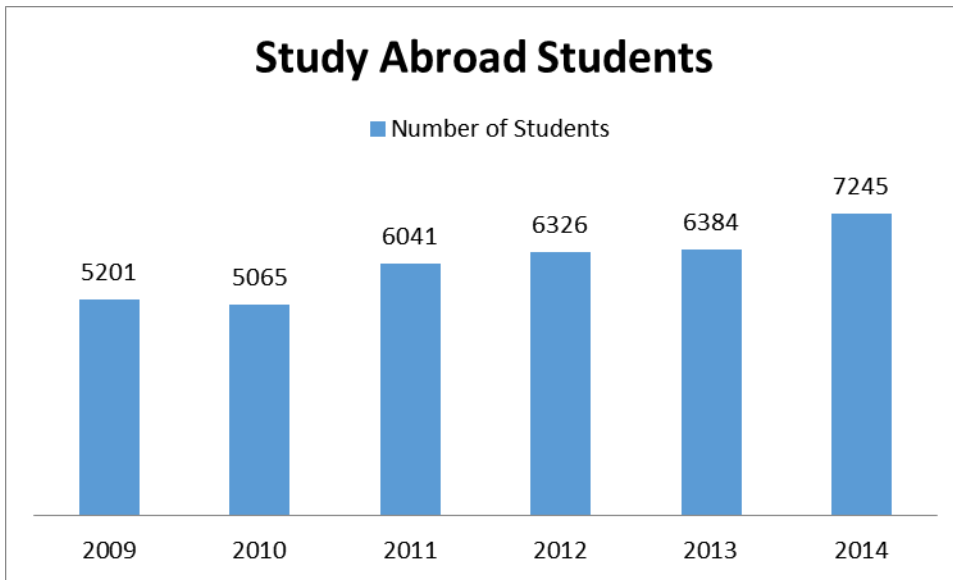
USG J-1 Program Number 2009 to 2015

	2009	2010	2011	2012	2013	2014	2015
Student Non-Degree	20	13	10	0	7	3	65
Student Degree Seeking	51	20	32	25	5	6	8
Scholar (Short-term, Professor, Research Scholar)	18	14	18	22	6	8	18
Intern	0	0	0	1	0	0	0
Specialist	0	1	0	0	1	0	0
Total	89	48	60	48	19	17	91

Study Abroad [2009-2014]

The USG offers a wide array of study abroad programs throughout each of our 30 institutions. The office of International Education maintains an on-line database that contains hundreds of USG study abroad programs and assists USG schools through advocacy and workshops.

Trends in Study Abroad Enrollment: USG Totals



Nationally 1 in 10 of all U.S. undergraduates study abroad before graduating
IIE Open Doors

**IIE Open Doors and data collected from individual schools*

USG Study Abroad Participation Percentages 2009-2014

	2009	2010	2011	2012	2013	2014
Total USG Enrollment	301,892	311,442	318,027	314,365	309,469	312,936
USG Study Abroad Participation*	5,201	5,065	6,041	6,326	6,386	7,245
Percentage of USG Students Studying Abroad	2%	2%	2%	2%	2%	3%
Percentage of USG Undergraduate Students Studying Abroad	2%†	2%†	2%†	2%†	2%†	2%

**IIE Open Doors and data collected from individual schools*

†calculations based on undergraduate vs. graduate study abroad percentage totals reported by IIE Open Doors (respectively: 88%, 85%, 86%, 86%, 86%)

Study Abroad Participation, 2013/2014

Research Universities

	Total Enrollment	Study Abroad Participation	Percentage	Undergraduate Enrollment	Undergraduate Participation	Undergraduate Percentage
Georgia Institute of Technology	23,108	1,399	6%	13,969	1,395	10%
Augusta University	8,530	271	3%	4,899	135	5%
Georgia State University	32,556	789	2%	24,648	516	2%
University of Georgia	35,197	2,240	6%	26,707	1675	6%

Comprehensive Universities

	Total Enrollment	Study Abroad Participation	Percentage	Undergraduate Enrollment	Undergraduate Participation	Undergraduate Percentage
Georgia Southern University	20,542	356	2%	17,081	NR	Unknown
Kennesaw State University	25,714	767	3%	23,060	646	3%
University of West Georgia	12,206	203	2%	9,958	169	2%
Valdosta State University	11,563	231	2%	9,079	226	2%

State Universities

	Total Enrollment	Study Abroad Participation	Percentage	Undergraduate Enrollment	Undergraduate Participation	Undergraduate Percentage
Albany State University	3,910	18	>1%	3,261	18	>1%
Armstrong State University	7,094	137	2%	5,843	137	2%

Clayton State University	7,022	NR	Unknown	6,026	NR	Unknown
Columbus State University	8,192	200	2%	6,549	200	3%
Fort Valley State University	2,594	NR	Unknown	2,162	NR	Unknown
Georgia College and State University	6,772	272	4%	5,826	272	5%
Georgia Southwestern State University	2,666	35	1%	2,386	35	1%
Middle Georgia State University	7,927	12	>1%	7,491	12	>1%
Savannah State University	4,915	43	1%	4,646	41	1%
University of North Georgia	16,064	266	2%	14,863	266	2%

State Colleges

	Total Enrollment	Study Abroad Participation	Percentage	Undergraduate Enrollment	Undergraduate Participation	Undergraduate Percentage
Abraham Baldwin Agricultural College	3,458	NR	Unknown	3,244	NR	Unknown
Atlanta Metropolitan College	3,033	NR	Unknown	2,864	NR	Unknown
Bainbridge State College	2,470	NR	Unknown	2,230	NR	Unknown
College of Coastal Georgia	3,008	NR	Unknown	2,772	NR	Unknown
Dalton State College	4,854	49	1%	4,685	49	1%

Darton State College	5,623	NR	Unknown	5,274	NR	Unknown
East Georgia State College	2,910	NR	Unknown	2,843	NR	Unknown
Georgia Gwinnett College	10,828	NR	Unknown	10,387	NR	Unknown
Georgia Highlands College	5,365	NR	Unknown	5,135	NR	Unknown
Georgia Perimeter College	21,371	40	>1%	19,250	40	>1%
Gordon State College	4,047	NR	Unknown	3,858	NR	Unknown
South Georgia State College	2,611	NR	Unknown	2,364	NR	Unknown

“We live in an increasingly interconnected world and improving global literacy among our citizens contributes significantly to our nation’s foreign policy, economic competitiveness and national security and the state of Georgia encourages the citizens and institutions of this state, as beneficiaries of international education, to recognize its importance in their communities,”
Governor Nathan Deal (2011)

Internationalization Efforts

In a recent request made by the office of International Education, only 8 USG schools reported to having a campus internationalization plan.

An additional 5 schools reported an international component to their campus strategic plan.

School	Internationalization Plan	Strategic Plan with International Component	None
Georgia Institute of Technology	✓		
Augusta University		✓	
Georgia State University		✓	
University of Georgia	✓		
Georgia Southern University			✓
Kennesaw State University	✓		
University of West Georgia			✓
Valdosta State University		✓	
Albany State University			✓
Armstrong State University			✓
Clayton State University			✓
Columbus State University	✓		
Fort Valley State University			✓
Georgia College and State University			✓
Georgia Southwestern State University			✓
Savannah State University	✓		
University of North Georgia	✓		
Abraham Baldwin Agricultural College			✓
Atlanta Metropolitan State College			✓
Bainbridge State College			✓
College of Coastal Georgia		✓	
Dalton State College			✓
Darton State College			✓
East Georgia State College			✓
Georgia Gwinnett College	✓		
Georgia Highlands College	✓		
Georgia Perimeter College	✓ (as part of GSU consolidation)		
Gordon State College			✓
Middle Georgia State University		✓	
South Georgia State College			✓

Recommendations for all USG Schools Developed by the Office of International Education of the University System of Georgia

As the data presented in this report shows, USG schools are actively involved in International Education, but compared to national trends we have much more work to do. The recommendations provided below are an initial step to help ensure that all USG schools make a commitment to International Education. We acknowledge that the vision of the Board may not apply equally to all USG schools that have differing strategic plans, student bodies and financial realities. Nonetheless, we hope that it will provide a framework to allow us to move towards loftier internationalization goals and place the state of Georgia at the forefront of International Education.

Recommendations for USG school administrations:

- Include international components or an overarching international theme within all future strategic plans
- Appoint a Senior International Officer for your campus, defined as:
an individual at a high level of institutional leadership who heads an office dedicated to internationalizing the broad scope of the institution's programs and activities.
- Ensure that the Senior International Officer is the appointed officer for the System Council of International Education (SCIE) and is present and involved in the council.
- In collaboration with your Senior International Officer, create an internationalization plan for your campus which includes metrics and timelines for each goal.
- Provide resources for faculty participation in international education activities.

Recommendations for USG Senior International Officers:

- Ensure that you are aware of and are an advocate for all international activity on your campus.

Recommendations for International Student and Scholar Offices:

- Confirm that the PDSO/RO on your campus has received sufficient training in the Federal Regulations pertaining to International Student and Scholars and attends updated training on a tri-annual basis, at minimum.
- Complete the IIE Open Door report for International Students (and scholars, if applicable) each year. If reported numbers are less than 10 then the number should be reported directly to the Office of International Education.
- Create and maintain documented policies and practices regarding F-1 and J-1 students.

Recommendations for Study Abroad Offices:

- Complete the IIE Open Doors report for Study Abroad each year. If reported numbers are less than 10 then the number should be reported directly to the Office of International Education.

- Ensure that all Study Abroad staff obtain Title IX training.
- Ensure that the Senior Study Abroad staff on your campus obtains continual and relevant risk management training.

Over the next year the Office of International Education will provide resources and workshops to assist all USG schools in meeting these recommendations. As our first point of resource we would like to include items to assist schools in creating an internationalization plan for each campus. We have included:

Appendix A) Internationalization template approved by SCIE in 2012

Appendix B) Best Practice resource: Columbus State University Internationalization Plan

Campus Strategic Planning Template (Approved by the SCIE 21 Jan 2011)

Challenge

The university will prepare students to function successfully in a global society.

Action

Integrate international education throughout the curriculum and across the campus at all levels and across disciplines. Increase student and faculty knowledge about and functional skills with regard to other countries and cultures.

Activities for Implementation

Essential Campus Policies and Procedures

- 1 Establish or advance institutional guidelines for international education such as a Campus Internationalization Plan and Global Competencies statement.
- 2 Establish an international education office with x number of staff.
- 3 Establish or advance institutional guidelines related to faculty in international education such as Annual Evaluations and Promotion & Tenure.
- 4 Establish an institutional Study Abroad Handbook for faculty.
- 5 Establish a campus-wide international education committee that meets regularly.

Study Abroad [Institutions should select a % appropriate their campus mission and resources.]

- 6 Increase by xx% the number of FTE undergraduates who study abroad.
- 7 Increase by xx% the number of FTE undergraduates who study abroad for two months or longer.
- 8 Increase by xx% the amount of funding available for study abroad scholarships.

International Students [Institutions should select a % appropriate their campus mission and resources.]

- 9 Increase to xx% the percentage of students enrolled who are F-1 and J-1 international students.

Academic Programs and Programming [Institutions should select a % or number appropriate their campus mission and resources.]

- 10 Increase by xx% students earning undergraduate degrees in foreign languages.
- 11 Increase by xx% the number of students enrolled in foreign language classes, particularly less commonly taught foreign languages.
- 12 Increase by xx% students earning degrees, minors or certificates in international studies and related fields.

13	Establish or expand the number of classes involved in an International Learning Community or Communities.
14	Create xx international events on campus (lectures, dialogues, etc.).
Faculty and Faculty Development [Institutions should select a % appropriate their campus mission and resources.]	
15	Increase by xx% faculty and staff who have international expertise and experience.
16	Increase by xx% international faculty development funding.
17	Increase by xx% the number of faculty members engaged in the internationalization of curriculum or majors such as AASCU's Seven Revolutions (7R) or "Globalization 101."
Baseline Measures	
Campus Policies and Procedures	
1	The institution does/does not have a Campus Internationalization Plan and Global Competencies Statement.
2	The institution does/does not have clear guidelines regarding the role of international education in Annual Faculty Evaluations and Faculty Promotion & Tenure Guidelines.
3	The institution does/does not have a complete published Study Abroad Handbook for faculty.
4	The institution does/does not have a functioning and active campus-wide international education committee.
5	The institution does/does not have an international education office with xx number of staff.
Study Abroad	
6	Study-abroad participation currently equals xx% of FTE undergraduates.
7	Study-abroad participation in programs of 2 months duration or longer equals xx% of FTE undergraduates.
8	The institution does/does not have study abroad scholarships. The amount of scholarship funding is \$xxxx per annum.
International Students	
9	International students currently equals xx% of enrollment.
Academic Programs and Programming	
10	Foreign language majors currently equal xx% of FTE undergraduates.
11	Foreign language course enrollments currently equal xxx.
12	International or area studies majors, minors or certificate students currently equal xx% of FTE undergraduates.
13	The institution does/does not have an International Learning Community or Communities. The number of classes is xx.
14	The annual number of international events on campus (lectures, dialogues, etc.) is xx.
Faculty and Faculty Development	
15	Faculty and staff with significant international experience or expertise currently equal xx% of all faculty and staff.
16	Funding for international faculty development currently equals xx% of the total faculty development funding.
17	The number of faculty participating in internationalization of the curriculum or majors to xx% of the total faculty.

Targets			
	2017 Target	2018 Target	2019 Target
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Campus Internationalization Strategic Plan International Education Committee 10 April 2012

Executive Summary

Campus internationalization is a process that integrates policies, programs and personnel to bring international learning into the teaching and learning of faculty and students campus-wide. The CSU International Education Committee has determined the key areas of focus for a successful campus internationalization plan are study abroad, curriculum, faculty development, international students and co-curricular service learning and internships. During the course of 2011-2012 committee members have developed the following plan which they now recommend to the Provost for implementation.

STUDY ABROAD. *Increase the number of students studying abroad through the development of more programs, notably in underrepresented regions and for underrepresented academic departments and majors, and offering core classes which are accessible to the whole student population. In addition, enable students to integrate and maximize their international learning by providing pre-departure and re-entry academic cross-cultural courses.*

CURRICULUM. *Increase student and faculty participation in international on-campus academic programs by developing an International Studies Certificate that can be pursued by a student in any major and integrates international classes and study abroad, and by expanding the International Learning Community.*

FACULTY DEVELOPMENT. *Increase the level of interest, support and involvement in international education among the faculty members who are recruited, hired and retained by Columbus State University.*

CAMPUS PROGRAMS AND FACILITIES. *Increase the international awareness and involvement of CSU students and faculty with a greater visual emphasis on CSU's international character and by creating more international campus activities.*

INTERNATIONAL STUDENT RECRUITMENT AND ENROLLMENT. *Increase the number of international students while maintaining the diversity of countries represented. International students are a potentially rich resource for internationalizing the campus experience of all students through programs and activities that bring U.S. and international students together and develop their cross-cultural learning.*

SERVICE LEARNING AND INTERNSHIPS. *Increase participation in international internships by identifying and promoting organizations to serve as providers for internships and creating a "Work Abroad" webpage on the CIE website. In addition increase international service learning by identifying CSU departments or organizations well-suited to offer service learning programs abroad and using them as campus models.*

Key Prioritized Funding Requests			
Internationalization Area	Program or Activity	Target Date	Funding Amount
1. International Studies Coordinator	International Studies Certificate	Spring 2013	Half-time course release
2. Study Abroad	ITDS 2105 & ITDS 2205 Offerings	2012-2013	\$2,800 (P/T salary for four 1-credit classes)
3. Faculty Development	Faculty Learning Community	2012-2013	\$2,600
4. Campus Programs & Facilities	International Welcome Sign	2012-2013	\$150
5. Study Abroad	Prioritize grants for new programs in underrepresented majors or regions and for core classes	2012-2013	\$3,000 per grant (from Int'l Education Fee funds)
6. International Students	International Student Recruitment Coordinator	Spring 2013	\$90,000 (\$45,000 for salary & benefits and \$50,000 for an operating budget)
7. Faculty Development	Faculty Collaborative Teaching Grants	2012-2013	\$5,000
8. International Students	International Student Cohort Graduate or Student Assistant	2013-2014	\$5,000 (10% set aside of cohort fees?)
9. Faculty Development	Receptions or luncheons for visiting scholars to foster new collaborations	2012-2013	\$1,500
10. Study Abroad	Continue Student Ambassador Program for returnees with new sources of funding	2013-2014	\$2,500 (\$250 x 10 students) Possibly from Int'l Educ. Fee
11. Faculty Development	International Conference	2012-2013	\$2,000
12. Faculty Development	Fulbright Workshop	2012-2013	\$1,000
13. Service Learning & Internships	Internship Stipends	Fall 2014	\$2,500
14. Study Abroad	Study Abroad Staff Salary & Benefits	2013-2014	\$40,000
15. Study Abroad and International Students	Scholarship Endowment	2013-2014	\$250,000
16. Faculty Development	Faculty Exchange	2013-2014	\$5,000
17. Campus Programs & Facilities	International Flags for Convocation & Graduation	2012-2013	\$7,000

18. Faculty Development	Workshop for “International Classroom Connections” and grants to develop new classes	2013-2014	\$6,000 (\$1,000 or workshop & 5 x \$1,000 grants)
19. Campus Programs & Facilities	Flags representing students and program along the main campus entrance	2014-2015	\$5,000-\$10,000 (40 flags @ \$84 & 40 flag poles @ \$340)
20. Service Learning & Internships	Service Learning Travel Fund	Fall 2014	\$2,000
21. Campus Programs & Facilities	Cross Cultural Friendships Fieldtrip	2012-2013	\$500
22. Campus Programs & Facilities	International Flags in Cougar Caf, Cougar Food Court and The Den at RiverPark	Fall 2012	\$3,360 (40 flags x \$84 each)
23. Campus Programs & Facilities	Mentoring Program for International Students	Fall 2012	\$2,500 or programming
24. Service Learning & Internships	Access to “Go Global” a listing for jobs & internships abroad	2014-2015	\$3,360 annually
25. Campus Programs & Facilities	International Dinner and International Education Week	2012-2013	\$15,000

I. STUDY ABROAD

Goals: *Increase the number of students studying abroad through the development of more programs, notably in underrepresented regions and for underrepresented academic departments and majors, and offering core classes which are accessible to the whole student population. In addition enable students to integrate and maximize their international learning by providing pre-departure and re-entry academic cross-cultural courses.*

Actions & Recommendation	Target	Completion Date	Funding Required	Point Person/Unit
Increase students studying abroad to 225 each year.	20-25% increase from 2011/12 academic year.	2014-15	Increase staff at CIE once the 200 student threshold is crossed. \$40,000 in salary and benefits.	Provost
Offer more core classes.	At least 3 CSU faculty-led programs which feature	2013-2014	N/A	CIE & IEC members solicit departments and faculty to teach

	core classes.			core classes in study abroad programs. Prioritize with program development funding.
Target underrepresented departments.	Review last 5 years of department participation to determine one department to target each year.	2013-2014 through 2016-2017	N/A	CIE should survey departments to determine needs.
Continue to diversify the locations and disciplines offered in study abroad programs.	Review last 5 years to find underrepresented locations and disciplines.	2012-2013 through 2016-2017	N/A	Higher funding priority for new study abroad proposals from underrepresented departments or to underrepresented countries or regions.
Encourage and support development of lower cost programs, particularly short-term offerings during spring or winter breaks and Maymester.	1 new low-cost program each year.	Fall 2013	\$3,000	Set Int'l Education Fee funding priority to new study abroad proposals related to underrepresented departments or underrepresented countries or regions.
Seek to involve underrepresented student demographic groups through early advising and freshman outreach programs.	Target advisors through educational advising sessions.	Start Fall 2012	N/A	CIE informs advisors of programs and scholarships before and during advising week.

Develop more scholarships for study abroad, including underrepresented student groups.	3 new diversity scholarships over 6 year period.	2013-2014	Endowment required	University Advancement
Facilitate faculty counting study abroad toward tenure in the areas of teaching and professional.	All Departments and Schools	Fall 2013	N/A	Provost & Deans should encourage Departments to put in P&T guidelines
Provide adequate salary compensation for faculty teaching and directing study abroad programs.	N/A	2012-2013	Re-assert standard summer policy (9% for 3 credit class) and adequate per diem rates. Establish standard salaries or course releases for program directors.	Provost & Deans
Offer ITDS 2105: <i>The International Cross-Cultural Experience</i> on a more frequent basis	2-4 per year	2 for 2012-2013 4 for 2013-2014	Part-time or overload salary funds for 1-credit class (\$800)	Provost and Basic Studies
Offer ITDS 2205: <i>The Re-Entry Experience for Study Abroad Students</i> regularly	1-2 per year	1 for 2012-2013 2 for 2013-2014	Part-time or overload salary funds for 1-credit class (\$800)	Provost and Basic Studies
Continue the <i>Student Ambassador Program</i> with new funding to replace Capital Campaign funds (possibly with International Educ. Fee).	10 students per year.	2013-2014	\$2,500 (\$250 x 10 students)	CIE and Provost

II. CURRICULUM

Goals: *Increase student and faculty participation in international on-campus academic programs by developing an International Studies Certificate integrating international classes and study abroad, and expanding the International Learning Community.*

Recommendation	Target	Completion Date	Funding Required	Point Person/Unit
Create a 15-18 credit hour certificate program. Include an entry-level course (ITDS 2105?), ILC classes, study abroad and a capstone course (either in the major or as an ITDS 5555).	2 % of CSU undergraduate students.	1% of undergrads by 2014-2015 2% of undergrads by 2016-2017	N/A	International Education Committee and Curriculum Committee
Appoint an International Studies Certificate Coordinator		Spring 2013	One established faculty member with half-time release from teaching	Provost's Office
Work with the Center for Teaching and Learning to publicize the International Learning Community new faculty and include a regular ILC reading circle		Fall 2012		CIE and Faculty Center
Encourage ILC and IEC members to be active advocates in departments		Fall 2012		

III. FACULTY DEVELOPMENT

Goals: *Increase the level of interest, support and involvement in international education among the faculty recruited, hired and retained at Columbus State University.*

Recommendation	Target	Completion Date	Funding Required	Point Person/Unit
Include international education in the hiring announcement template and add a visit to CIE to the Provost's checklist for all visiting candidates.	All Departments		N/A	Provost and Department Chairs
Survey faculty members	Survey every 3	2012-2013	N/A	CIE and Faculty

to identify international education interests and needs related to curriculum, study abroad, research and other aspects.	years			Center for the Enhancement of Teaching and Learning
Develop and support faculty learning communities (FLC) featuring internationalizing the curriculum, international research collaboration, and collaborative teaching	1-2 per year	2012-2013	\$2,600 (\$100 stipends x 10 participants and \$300 for FLC leader)	Faculty Center and Provost
Ensure that study abroad development, administration and teaching is counted toward teaching and service under tenure and promotion guidelines	All Departments and Schools	2012-2013	N/A	Provost & Deans should encourage Departments to put in P&T guidelines
Support international conferences or workshops hosted by CSU	1-4 conferences annually	1 conference 2012-2013 4 conferences by 2015-2016	\$2000 per conference	Provost
Host workshop on Fulbright Scholars	Held every two years. Using Tegrity, put the workshop online.	2012-2013	\$1000 for workshop consultant every two years	Grants Office, Provost and CIE
Encourage academic "swap" exchanges in the academic year (short-term, semester or year).	2-4 faculty/staff exchange per year.	2 exchanges by 2013-2014 4 exchanges by 2015-2016.	\$2,500 per exchange (airfare & per diem for outgoing scholar and housing & transport for incoming scholar). <u>A guest house would significantly reduce costs.</u>	Provost and CIE Director
Develop international	6 grants per	2 by 2012-	\$2,500	Provost, Faculty

collaborative teaching program with CSU faculty and visiting or exchange scholars.	year	2013 4 by 2013-2014 6 by 2014-2015	(\$1000 grant to CSU and partner faculty member plus one month housing for visiting faculty member.	Center and CIE
Workshop for “International Classroom Connections” between CSU and non-US classes. Enable faculty to develop international collaborative teaching and student learning.	Workshop and faculty grants for three successive years.	Spring 2013 workshop. Faculty grants from Fall 2014.	\$6,000 (\$1,000 for workshop consultant and \$1,000 grants for 5 faculty members).	UITS and Provost
Faculty reception for visiting and exchange scholars to foster collaboration	Reception luncheon each semester	2012-2013	\$1,500 per year	Provost’s Office and CIE

IV. CAMPUS PROGRAMS AND FACILITIES

Goals: *Create a more international campus experience in order to increase the international awareness and involvement of CSU students and faculty through greater visual emphasis on CSU’s international character and creating more international campus activities.*

Recommendation	Target	Completion Date	Funding Required	Point Person/Unit
Selected foreign language signage including a welcome sign at the main campus entrance.		Fall 2012	\$150.00	Campus Programs & Facilities Subcommittee. Languages recommendation from IEC.
Hang international flags representative of students, faculty and programs in the Cougar Caf, Cougar Food Court and The Den at RiverPark		Fall 2012	\$3360.00 (40 nylon flags at average price of \$84.00 each)	Campus Programs & Facilities Subcommittee. Flag recommendation

				s from IEC, CIE, and Continuing Education.
Line the main entrance of CSU with representative international flags		Fall 2014	\$5000.00-\$10,000.00 (10-20 flags and flag poles at \$84 per flag plus \$340 per 20ft. flag pole)	Campus Programs & Facilities Subcommittee. Recommendations about countries from CIE, IEC and Continuing Education.
International meals at Cougar Caf and The Den once a month. Marketed to campus populations through “In The Know,” “Cougar Connection,” and on the Dining Services Website.		Formal plan will be created by Fall 2012.	N/A	David Mitchell and Aramark
Display international flags at Freshman Convocation to represent international students’ countries.		Fall 2013 (Annual expense will vary)	\$7,160 (40 nylon flags at \$84.00 each plus 40 flag pole kits at \$95.00 each. \$179 per year to add one more flag.)	Convocation Planning Committee would coordinate each year. Recommendations for flags from IEC, CIE and Continuing Education.
At CSU graduation, highlight international connections by displaying flags that represent countries of graduates’ countries. The president could also recognize an international student or a student with extensive participation in study abroad programs. International Stoles could also be available for purchase at the main and		Fall 2013	See information under Freshman Convocation. Flags would be used for both events.	Graduation Planning Committee would coordinate flag displays each year with CIE/ Stoles – Follett and David Mitchell.

RiverPark bookstores.				
Link international and U.S. students by expanding the Global Dialogues (currently 7 programs per semester) and add to it a Cross-Cultural Friendships program.	Establish 10 pairs of cross-cultural friendships.	2012-2013	\$500 annually for one Cross-Cultural Friendships local fieldtrip each year.	Student Affairs, ELI and CIE.
Mentoring Program with Global Village to assist International students in adapting; International Coffee Hour, a bi-weekly event sponsored by local community organizations.	Goal is to engage a minimum of 200 students over the next two years.	A more formal plan will be created with a schedule by Fall 2012 to expand.	\$2,500 annually for programming costs.	CIE, Residence Life, and Student Life & Development
Expand the annual CSU International Week and add an International Dinner showcasing partnerships among campus and local community.	Increase International Education Week participation by 10% fall 2012.	2012-2013	\$15,000 for International Dinner and International Education Week.	CIE and Diversity Services

V. INTERNATIONAL STUDENT RECRUITMENT AND ENROLLMENT

Goals: *Increase the number of international students while maintaining the diversity of countries represented. International students are a potentially rich resource for internationalizing the campus experience of all students through programs and activities that bring U.S. and international students together and develop their cross-cultural learning.*

Recommendation	Target	Completion Date	Funding Required	Point Person/Unit
Increase the number of international students to the national average.	3.5% of current enrollment or 300 students	2017-2018	See items below	Recruitment, Admissions, ELI, Student Affairs and CIE.
Create an online “One-Stop-Shop” to facilitate the admission process for international recruits by integrating an online application with credential evaluation and fee payment. Survey and	Unified application process	Spring 2013 for Fall 2013 admission	Credential evaluation training of staff.	Admissions (Jessica Gonzalez-Armstrong from Provost’s Office)

field test with current international students to ensure ease of use.				
Create new International recruitment coordinator to participate in 2-3 international student fairs annually and manage overseas recruitment agents. Shift one admissions counselor to full-time international.	One new position in Recruitment and reallocation of responsibilities in Admissions.	Spring 2013	\$95,000 (\$45,000 salary and benefits for new position and operating budget of \$50,000).	Enrollment Services, Provost and CIE
Increase named scholarships for international students	Tower International Fellows (proposed) and International Education Endowment	Ongoing	TBD	Advancement Office, Enrollment Services, IEC and CIE
Increase graduate assistantships for international students by working with faculty to include graduate student assistantships in grant applications. Publicize opportunities as well.	Dependent upon department	Ongoing	n/a	Department Chairs
Develop international cohort programs through international partnerships.	Dependent upon department. 2-3 cohorts programs each year with 50-75 students.	2014-2015	Set aside 10% of cohort student tuition and fees charge to provide student services.	CIE, Provost's Office and College Deans
Initiate "Bridge Program" with ELI to encourage current ELI students to continue studies at CSU	Retain 2-5 ELI graduates at CSU each year	Fall 2014	N/A	CIE, ELI and Admissions

VI. SERVICE LEARNING AND INTERNSHIPS

Goals: *Increase participation in international internships by identifying and promoting organizations to serve as providers for internships and creating a “Work Abroad” webpage on the CIE website. In addition increase international service learning by identifying CSU departments or organizations well-suited to offer service learning programs abroad.*

Recommendation	Target	Completion Date	Funding Required	Point Person/Unit
Increase number of participants in international internships with targeted marketing and information sessions.	From 0 to 10 per academic year	5 annually by 2014-2015 10 annually by 2016-2017	N/A	CIE, Academic Departments, Career Center
Establish a stipend fund awarded to international internship participants and administered through CIE.	Increase fund by approximately \$2,500 each year \$25,000	Fall 2013 to Fall 2022	\$2,500 (Fall 2014) to \$25,000 (Fall 2022)	Foundation, CIE
Acquire access to Go Global, a network of jobs & internships abroad.	3 year agreement contract	Fall 2014	\$3,360 annually	Career Center
Develop guidelines for internship criteria to meet academic department standards.	All academic departments.	One department by 2013-2014	N/A	Academic Departments
Fund the development of service learning programs abroad or integration of service learning within existing study abroad programs.	1-2 per academic year	2014-2015	\$1,000-\$4,000	Establish priority in International Education Fee funds.
Collaborate with Cougar Paws and Servant Leadership to promote service programs and establish a programming and travel fund for U.S. based service-learning programs.	N/A	Fall 2014	\$2,000	Student Affairs, Servant Leadership, Career Center, CIE

Campus Internationalization Strategic Plan 2012

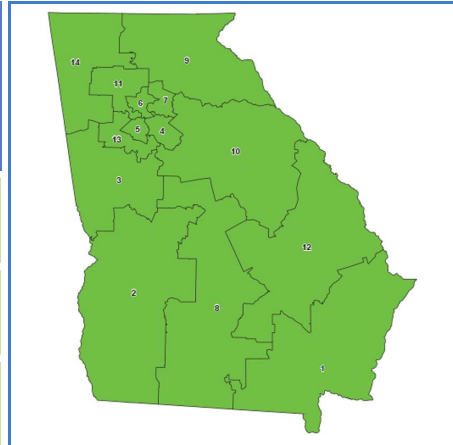
Executive Summary

Campus internationalization is a process that integrates policies, programs and personnel to bring international learning into the teaching and learning of faculty and students campus-wide. The CSU International Education Committee has determined the key areas of focus for a successful campus internationalization plan are study abroad, curriculum, faculty development, international students and co-curricular service learning and internships.

- 1. STUDY ABROAD.** *Increase the number of students studying abroad through the development of more programs, notably in underrepresented regions and for underrepresented academic departments and majors, and offering core classes which are accessible to the whole student population. In addition, enable students to integrate and maximize their international learning by providing pre-departure and re-entry academic cross-cultural courses. [CSU 2013 Strategic Plan target is 2.6% or 219 students.]*
- 2. CURRICULUM.** *Increase student and faculty participation in international on-campus academic programs by developing an International Studies Certificate that can be pursued by a student in any major and integrates international classes and study abroad, and by expanding the International Learning Community.*
- 3. FACULTY DEVELOPMENT.** *Increase the level of interest, support and involvement in international education among the faculty members who are recruited, hired and retained by Columbus State University.*
- 4. CAMPUS PROGRAMS AND FACILITIES.** *Increase the international awareness and involvement of CSU students and faculty with a greater visual emphasis on CSU's international character and by creating more international campus activities.*
- 5. INTERNATIONAL STUDENT RECRUITMENT AND ENROLLMENT.** *Increase the number of international students while maintaining the diversity of countries represented. International students are a potentially rich resource for internationalizing the campus experience of all students through programs and activities that bring U.S. and international students together and develop their cross-cultural learning. [CSU 2013 Strategic Plan target is 4% or 335 students.]*
- 6. SERVICE LEARNING AND INTERNSHIPS.** *Increase participation in international internships by identifying and promoting organizations to serve as providers for internships and creating a "Work Abroad" webpage on the CIE website. In addition increase international service learning by identifying CSU departments or organizations well-suited to offer service learning programs abroad and using them as campus models.*

GEORGIA

Benefits from International Students



FINANCIAL CONTRIBUTION	\$642.9 million
JOBS SUPPORTED	8,405
INTERNATIONAL STUDENTS ENROLLED	19,758

TOP HIGHER EDUCATION INSTITUTIONS (DOLLARS AND JOBS)

1 Georgia Institute of Technology, Atlanta \$146.1 million supporting 2,548 jobs	6 Kennesaw State University, Kennesaw \$46.1 million supporting 332 jobs
2 Emory University, Atlanta \$117.9 million supporting 2,108 jobs	7 Mercer University, Macon \$27.4 million supporting 199 jobs
3 Savannah College of Art and Design, Savannah \$107.3 million supporting 791 jobs	8 Georgia Perimeter College, Clarkston \$14.3 million supporting 97 jobs
4 University of Georgia, Athens \$50.6 million supporting 878 jobs	9 Valdosta State University, Valdosta \$11.6 million supporting 83 jobs
5 Georgia State University, Atlanta \$47.2 million supporting 750 jobs	10 Georgia Southern University, Statesboro \$10.2 million supporting 156 jobs

THE NATIONAL BENEFITS BEYOND GEORGIA

International students studying at U.S. colleges and universities contribute **\$30.5 billion** and support **373,381 jobs** to the U.S. economy.* **For every seven international students enrolled, three U.S. jobs are created** and supported by spending occurring in the higher education, accommodation, dining, retail, transportation, telecommunications and health insurance sectors.

The economic contributions of international students are in addition to the immeasurable academic and cultural value these students bring to our campuses and local communities. For a more detailed analysis, access NAFSA's *International Student Economic Value Tool* at nafsa.org/economicvalue.

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* Sources used in NAFSA economic analysis: U.S. Department of Education, U.S. Department of Commerce, and Institute of International Education for 2014-2015 Academic Year.

GEORGIA HIGHER EDUCATION INSTITUTIONS (DOLLARS AND JOBS)

For a more detailed analysis, access NAFSA's *International Student Economic Value Tool* at nafsa.org/economicvalue.

RANK	INSTITUTION	DOLLARS	JOBS
1	Georgia Institute of Technology, Atlanta	\$146.1 million	2,548
2	Emory University, Atlanta	\$117.9 million	2,108
3	Savannah College of Art and Design, Savannah	\$107.3 million	791
4	University of Georgia, Athens	\$50.6 million	878
5	Georgia State University, Atlanta	\$47.2 million	750
6	Kennesaw State University, Kennesaw	\$46.1 million	332
7	Mercer University, Macon	\$27.4 million	199
8	Georgia Perimeter College, Clarkston	\$14.3 million	97
9	Valdosta State University, Valdosta	\$11.6 million	83
10	Georgia Southern University, Statesboro	\$10.2 million	156
11	University of North Georgia, Dahlonega	\$5.2 million	38
12	University of West Georgia, Carrollton	\$4.7 million	34
13	Agnes Scott College, Decatur	\$4.6 million	34
14	Georgia Regents University, Augusta	\$3.7 million	27
15	Georgia College and State University, Milledgeville	\$3.7 million	27
16	Columbus State University, Columbus	\$3.6 million	26
17	Georgia Gwinnette College, Lawrenceville	\$3.2 million	24
18	Oglethorpe University, Atlanta	\$3.2 million	23
19	Brenau University, Gainesville	\$3.1 million	22
20	Clayton State University, Morrow	\$2.8 million	20
21	Armstrong Atlantic State University, Savannah	\$2.7 million	19
22	Young Harris College, Young Harris	\$2.5 million	19
23	Morehouse College, Atlanta	\$2.4 million	17
24	Darton State College, Albany	\$2.0 million	14
25	Shorter University, Rome	\$1.7 million	12
26	DeVry University - Georgia, Alpharetta	\$1.5 million	11
27	Georgia Southwestern State University, Americus	\$1.4 million	10
28	Chattahoochee Technical College, Marietta	\$1.4 million	9
29	Spelman College, Atlanta	\$1.2 million	9
30	Savannah State University, Savannah	\$1.1 million	8
31	Middle Georgia State University, Macon	\$1.1 million	8
32	Covenant College, Lookout Mountain	\$870,899	7
33	Augusta Technical Institute, Augusta	\$864,340	6
34	Emmanuel College, Franklin Springs	\$792,723	6
35	Columbia Theological Seminary, Decatur	\$714,599	5
36	Berry College, Mount Berry	\$679,968	5
37	Dalton State College, Dalton	\$629,076	4

38	Brewton-Parker College, Mount Vernon	\$473,262	3
39	Andrew College, Cuthbert	\$386,155	3
40	Morehouse School of Medicine, Atlanta	\$345,161	3
41	Georgia Piedmont Technical College, Clarkston	\$327,948	2
42	Paine College, Augusta	\$285,075	2
43	Georgia Military College, Milledgeville	\$254,477	2
44	East Georgia State College, Swainsboro	\$178,661	1
45	Central Georgia Technical College, Macon	\$157,139	1
46	Georgia Highlands College, Rome	\$143,678	1
47	Interdenominational Theological Center, Atlanta	\$89,681	1
48	Athens Technical College, Athens	\$74,144	1

Percentage of Georgia Direct Jobs Created as a Result of Spending in Various Industry Sectors

This chart displays the percentage of direct jobs within the total, created by the benefit of international students on various industries. For example, 57% of the direct jobs created/supported are directly created by spending within the Higher Education sector. Beyond the direct jobs in that sector there are then additional indirect jobs created/supported across sectors. This graph focuses on the impact of those direct jobs created/supported.

